

KEEP LEON STRONG

LEON HIGH SCHOOL FOUNDATION
CREATING A MILLION DOLLAR ENDOWMENT FOR LEON HIGH SCHOOL.



*"The red clay hills of Tallahassee, harbor memories dear
Memories of our dear old high school
That we all revere.*

*May we ever bring thee glory, always honor thee
Keeping burning deep inside us fires you kindled there
To Leon, to Leon, we all sing to thee.
Faithful we'll always be to our dear old Alma Mater.
We love thy classic halls, forevermore
Loyal and ever true, Leon to you.*

Leon High School Alma Mater, Coach H.C. Clark, 1931

LEON HIGH SCHOOL

WILL ALWAYS BE A SPECIAL PLACE

Leon High School has been a centerpiece of Tallahassee's history, interwoven into the lives of many families for generations. Now, with your help, the **KEEP LEON STRONG** campaign will fund Leon High School's first-ever endowment to ensure its excellence for generations to come.

The Leon High School Foundation has established an ambitious new fundraising goal for our Leon Alumni and Friends -- an endowment campaign to raise \$1 Million to benefit Leon Lions today and in the future.

With this endowment, the principal funds will never be touched and will forever be available to generate annual revenue to address the critical needs of Leon High School and its students. **The actual investment returns will be given to the school each year to fund projects that support academic and extracurricular enhancement.**

To make sure these funds are protected in perpetuity, the Foundation has established a relationship with The Community Foundation of North Florida (cfnf.org), which will administer and manage the endowment.



The Staying Power of an Endowment

"Years ago, you left footprints all over Leon High School. They may be fading with time but here is your chance to make your footprints permanent. By supporting the Foundation's drive to raise \$1 million for a perpetual endowment, your legacy at Leon High will live forever. What a wonderful way to leave a lasting legacy at 'our dear old high school that we all revere'".

- J. Brent Pichard, Class of 1960.



"I had planned on leaving a contribution to the Leon High School Foundation in my will, but when the Endowment Campaign was announced, I felt this was the perfect time to make that contribution. I know teachers spend personal monies on their students and classroom, and I see the Endowment reducing that financial burden; which helps enhance the learning process and fosters teacher creativity, especially through lean economic times. I feel that my contribution to the Leon Foundation will help teachers ensure that students from Leon High School continue to be prepared to lead us in the future."

Geni Everett, Retired Teacher and Administrator, Class of 1967,

THE LEON HIGH SCHOOL FOUNDATION: *MAKING LEON HIGH SCHOOL STRONG SINCE 1981*

The Leon High School Foundation was created by parents and community leaders in January 1981 and chartered as a Florida non-profit organization to raise funds to enrich the academic and extracurricular experiences of Leon High School students. Since that time, the Leon High School Foundation has given hundreds of thousands of dollars to the school to fulfill this vital mission.

The Foundation is comprised of approximately 30 volunteer Trustees, a group that includes parents, alumni and local business leaders that are elected annually.

Often referred to as the Academic Booster Club, the goal of the Leon Foundation was, and still is, to provide resources which will help bridge the gap between the average and the excellent educational experience for all Leon students.

As a historic, older school, Leon High School has a rich tradition, but it also has unique needs for technology and other learning aids that can only be met by raising private funds. **In recent years, the Foundation has purchased interactive “smart board” technology for 19 classrooms, a new band tower, a new auditorium sound system, classroom computers, microscopes, books, electronic dictionaries and materials to equip foreign language labs. The most recent gift allowed the Leon drama and music departments to purchase the rights to a musical for a fall 2012 performance.**

WHY GIVE?

Public school funding has been cut drastically, compromising the educational opportunities available to students. **More than ever, students have to “do without.” Recognizing the need, the Leon**

High School Foundation decided to launch a \$1 million endowment campaign, drawing upon the school’s exceptional base of involved parents, committed alumni and community supporters. This endowment will provide a consistent stream of funds to meet the needs of Leon High School students and fulfill the mission of the Leon High School Foundation in perpetuity.

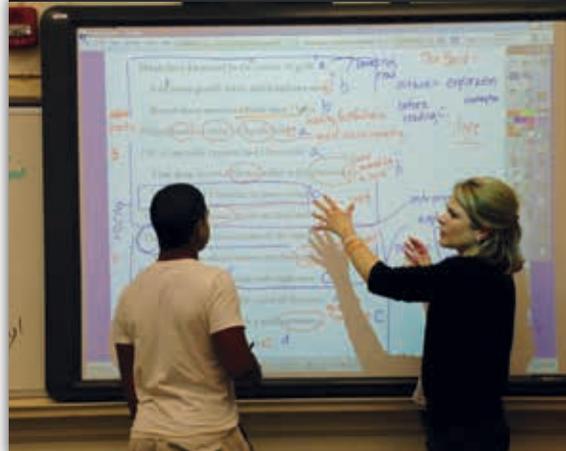
HOW IS MONEY DISTRIBUTED?

Funds are allocated in accordance with the Foundation’s bylaws, which earmark expenditures to enrich students’ academic and extracurricular experiences. Through a very thorough application process, teachers request funds to meet critical classroom needs.

HOW CAN I GIVE?

The “Keep Leon Strong” Endowment campaign provides an opportunity for parents, alumni and friends of Leon High School to support the school in a meaningful and long-lasting way. Donors may contribute through one-time or multi-year pledges, through a will, life insurance policy or gifts of stocks and bonds. Gifts of every size are appreciated and needed to reach our ambitious goal of one million dollars.

“Keep Leon Strong” is an exciting step in the rich history of Leon High School. Throughout the years, Leon High School has proven itself to be a unique institution that provides an unparalleled opportunity for academic, arts and athletic achievement, allowing students to experience the pride of being part of the school’s rich tradition of excellence. The endowment will preserve and enhance that legacy for generations to come.



English teacher Mindy Fulton instructing on Promethean Classroom Smart Board, partially funded by the Foundation.



ActiveExpressions hand-held device used by students in classrooms, purchased by the Foundation.



Performing Arts Department production of Les Misérables with a new theatrical cyclorama curtain, crucial for lighting effects, purchased by the Leon Foundation.

“The Leon High Foundation has made it a priority to provide Leon students with the the best tools in order to better our education. The ‘Keep Leon Strong’ campaign will further improve the learning environment at Leon High School.”

Pepper Baker, Student Government Association President, Class of 2013



DONOR LEVELS FOR “KEEP LEON STRONG”

\$10,000 + - THE PRINCIPAL’S SOCIETY

- Special and individualized recognition of Donor at Leon High School to be determined with Donor, Foundation and School;
- Recognition of Donor on Endowment plaque placed prominently in Leon High School foyer;
- Print of Leon High School commissioned by local artist;
- Recognition of Donor in all publicity listings including emails, newsletters and newspaper advertising;
- If money donated by December 31, 2013, recognition of Donor on engraved brick placed on a Leon High sidewalk.

\$5,000 - \$9,999 - THE FACULTY SOCIETY

- Recognition of Donor on Bench at Leon High School;
- Recognition of Donor on Endowment plaque placed prominently in Leon High School foyer;
- Print of Leon High School commissioned by local artist;
- Recognition of Donor in all publicity listings including emails, newsletters and newspaper advertising;
- If money donated by December 31, 2013, Donor will receive an engraved brick to be placed on Leon High School sidewalks.

\$2,500 - \$4,999 - LION’S PRIDE SOCIETY

- Recognition of Donor on Endowment plaque placed prominently in Leon High School foyer;
- Print of Leon High School commissioned by local artist;
- Recognition of Donor in all publicity listings including emails, newsletters and newspaper advertising;
- If money donated by December 31, 2013, Donor will receive an engraved brick to be placed on a Leon High sidewalk.

\$1,000 - \$2,499 - LION’S ROAR SOCIETY

- Print of Leon High School commissioned by local artist;
- Recognition of Donor in all publicity listings including emails, newsletters and newspaper advertising;
- If money donated by December 31, 2013, Donor will receive an engraved brick to be placed on a Leon High sidewalk.

UP TO \$999 - GO BIG RED SOCIETY

- Recognition of Donor in all publicity listings including emails, newsletters and newspaper advertising;
- If \$300 or more donated by December 31, 2013, Donor will receive an engraved brick to be placed on a Leon High sidewalk.

There will be a special plaque, separate from the Endowment plaque, recognizing all former and current Leon teachers and administrators who give at any level to the “Keep Leon Strong” campaign that will be displayed prominently in the Leon High School foyer.

YES , I want to be a part of the “KEEP LEON STRONG” ENDOWMENT CAMPAIGN.

Thank you for your tax-deductible gift to the Leon High School Endowment Campaign!

I/We wish to pay as follows:

Check Enclosed My/Our gift of \$ _____ is enclosed
(Please make checks payable to the Community Foundation of North Florida with Leon High School Foundation Endowment in the MEMO line of the check)

Pledge Amount. I/We pledge a gift of \$ _____ to be paid over _____ years.
(Multi-year pledges are available for gifts over \$1000 and can be paid over a 5 year or less period of time).

Credit Card Please visit cfnf.org (Community Foundation of North Florida website), or LeonHighFoundation.org for credit card payments.

NOTE: The amount of each credit card gift will be reduced by a credit card processing fee charged by the credit card company.

Matching My/Our gift will be matched by the following: _____
(Please enclose your organization's gift form with your contribution).

Donor Name For Listing (please include graduation year, if you are a Leon Alumni).

***If you wish to remain anonymous in regards to your gift, please let us know.**

(Please note that your gift may be in honor or memory of someone).

You may also make a gift to the Leon High School Foundation Endowment in any of the following forms:

- Bequest by Will Gift of Stocks or Bonds Gift of Life Insurance
 Gift of Real Estate Gift of Retirement Plan Benefits

If you are interested in any of the above options or would like some advice on the best way to gift these items, please check which item you are interested in gifting, send in this pledge sheet to the below address and we will contact you.

QUESTIONS? Please feel free to contact our campaign co-chairs - Ida Thompson (850)556-1815 or Angie Desloge Sipple (Class of '82) (850)509-0141

Name _____

Address _____

Home Phone _____

Cell Phone _____

Email address _____

RETURN YOUR PLEDGE SHEET TO:

Leon High School Foundation / Community Foundation of North Florida,
1621 Metropolitan Blvd, Suite A, | Tallahassee, Florida 32308.

THANK YOU!